

Erasmus+ youth exchange

PRESENTS

# MEDIA & VOLUNTEERING

EXPLORING MEDIA AND VOLUNTEERING

HOSTED BY YDCMA,  
BULGARIA



Date: 29.09-  
06.10.25

Location:  
Pamporovo Bulgaria

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Join us for impactful experiences!

ERASMUS+ PROJECT

# MEDIA AND VOLUNTEERING

## Project Summery

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"Media & Volunteering" is a youth exchange designed to empower youth people and volunteers with the knowledge and skills to use media tools, visual communication, and storytelling to promote volunteering, community engagement, and active citizenship. The program combines media skills with volunteering promotion and sustainable practices.

## PARTICIPANTS

Age: between 18-30  
Active youngsters  
5 people per country  
Leader doesn't have  
age limit



## PROJECT OBJECTIVES

Learn how to create and use media (photo, video, design, social media) for promoting volunteering.  
Develop media literacy skills to combat fake news and misinformation.  
Learn how to map local communities and identify volunteer opportunities.  
Develop creative communication strategies through visual thinking and graphic facilitation.  
Strengthen cooperation between young people from different countries through media projects.





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## WHAT WILL YOU LEARN

Basics of visual storytelling: photography, video, and social media content.

Introduction to graphic facilitation and visual thinking.

Storytelling for social causes: inspiring through volunteer stories.

How to design basic media campaigns for NGOs and youth initiatives.

Understanding misinformation and the role of responsible media.

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## VOLUNTEERING SESSIONS

Introduction to volunteering and the European Solidarity Corps (ESC).

Community mapping: finding needs and opportunities in your local area.

Designing campaigns that promote volunteering.

Sharing real volunteer experiences through media.



## PLACE & ACOMODATION

One of the best ski resorts on the Balkan Peninsula, in the heart of the beautiful Rhodope Mountains: PAMPOROVO

The activities during the project will take place at the Pine Hills complex.

<http://pine-hills.com/>

The participants will be accommodated in rooms for 2, 3 and 4 people, each room with an en-suite bathroom.



## TRANSPORT COSTS

Participants in the project can have their travel expenses reimbursed according to Erasmus + travel calculator

<https://erasmus-plus.ec.europa.eu/resources-and-tools/distance-calculator>

The reimbursement covers only traveling by plane, train and bus. Money paid for taxi cannot be reimbursed! Please keep all receipts and invoices with you. Print all your tickets and invoices if the tickets are bought online.

IMPORTANT: You will get your reimbursement after WE HAVE RECEIVED all your travel documents. You will receive your reimbursement money through your sending organization, so you need to inform them about the details of your bank account. We are forced to do this because in the past a lot of participants had delay in sending their boarding passes to us and we were not able to submit our final report on time. If you travel only by bus, we just need your tickets.



## HOW TO REACH PAMPOROVO

### 1. From Sofia Airport to the city centre

- Please keep in mind that only Terminal 2 (the newer and bigger one) is connected to the metro line. From Terminal 1 you should take a bus to the city centre or the free airport shuttle to Terminal 2.
- A single ticket in Sofia costs around 2 BGN for one trip, for more info :

<https://www.sofiatraffic.bg/en/common>

### 2. The best way to go from Sofia to Pamporovo is by bus. You can take it from central bus station: Here you can see the list:

<https://www.centralnaavtogara.bg/>  
IMPORTANT: There is no train to PAMPOROVO!

## CURRENCY AND LANGUAGE

The currency in Bulgaria is lev (BGN). Its rate to Euro is fixed (it cannot change), 1 Euro = 1.955 BGN. Normally in Bulgaria you can also pay by card.

The official language of the project will be english. All the workshops and sessions will be implemented in english.



## HOW TO PREPARE

We kindly ask you to bring along some traditional products, such as food, beverages, and national specialties, to showcase your culture during the intercultural evenings. Additionally, please prepare a few light-hearted activities, including games, energizers, or sports to keep everyone engaged. Come with a cheerful spirit, a positive attitude, and plenty of enthusiasm.



## CONTACTS

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