



Training course

# MEDIA SHAPERS 2

21-29 August 2024  
Srednogorovo, Bulgaria

## Project summary:

Our training course “Media SHAPERS 2” is aiming to provide basic skills and experiences to youth workers in use of media, visual thinking and graphic facilitation methods in their youth work. Media and Visual thinking is a way to organize your thoughts and improve your ability to think and communicate. It’s a great way to convey complex or potentially confusing information. If your ideas can’t be drawn, they can’t be done. Visual thinking is a vital skill for developing new ideas, communicating those ideas effectively and collaborating with others to make them real.

Drawing is a natural process for thinking, exploring ideas and learning. Every child enjoys drawing — but at some point in our lives we learn that drawing is the province of artists. This is a fallacy. You can draw and when you were a kid you knew it. You just forgot.

During this training course we will develop the graphic facilitation skills (both manual and digital) that can be used in the context of non-formal learning and youth work. This is an introductory course to graphical facilitation and visual thinking.

It is addressed to beginners and no prior knowledge in drawing or digital graphic facilitation is required. We will develop us as media and visual thinkers starting from the basics.

## 5 Tips to be a successful youth workers :

1. Manage time
2. Focus on objectives
3. Self respect
4. Don't give up easily
5. Self-confident



## Hosting organization

"Youth Development Center-Mutual Aid" (YDCMA) organization was founded in 2004. The main goal of the organization is to support the development of young people and their physical, creative and spiritual qualities to be good citizens of Bulgaria and Europe.

Organization has "Erasmus+" quality label for Youth sector with number 2020-1-BG01-KA150-Youth-095382 and "European solidarity corps" quality label for leading organization with number 2021-1-BG01-ESC50-095329. For more information for us visit the website <http://theyouth.info/>

# YDCMA Bulgaria



Co-funded by  
the European Union

the  
youth  
media



## What we will learn:

- Media in working and daily life
- Theyouth. info web platform
- Public Speaking
- Mapping the communities
- Story Storming
- PR
- What is fake information
- Introduction to visual thinking and graphic facilitation methods,
- Applying of basic shapes, elements and steps of graphic facilitation,
- Create your own visual vocabulary (known as 8th step of graphic facilitation),
- How to work with graphical markers and tools (water-based graphical markers and outliners),



*"Move forward.  
Good things are  
up ahead."*

## What we will not learn:

- What media is about;
- Advanced artistic drawing or art,
- Graphic design,



## Place & Acomodation

The activities and accommodation during the project will take place at the eco-centre that is located in the beautiful village of Srednogorovo near the town of Kazanlak

In order to continue and develop, sustainable and environmental ideas, the organization constructed creating the eco-centre. There we can show, various techniques like an environmentally friendly lifestyle.

The hosting organization will provide the participants with food (3 meals per day).



# Transport costs

Participants in training for youth workers can have their travel expenses reimbursed according to Erasmus + travel calculator

<https://erasmus-plus.ec.europa.eu/resources-and-tools/distance-calculator>



The reimbursement covers only traveling by plane, train and bus. Money paid for taxi cannot be reimbursed! Please keep all receipts and invoices with you. Print all your tickets and invoices if the tickets are bought online. IMPORTANT: You will get your reimbursement after WE HAVE RECEIVED all your travel documents. You will receive your reimbursement money through your sending organization, so you need to inform them about the details of your bank account. We are forced to do this because in the past a lot of participants had delay in sending their boarding passes to us and we were not able to submit our final report on time. If you travel only by bus, we just need your tickets.

## How to reach Kazanlak

From Sofia to Kazanlak  
A train is a better option. It travels for around 3.30 h and is cheaper. A bus will take you to Kazanlak within 4 hours and the tickets would be almost double as expensive.

More info:

<https://www.bdz.bg/en>

<https://www.centralnaavtogara.bg/>



Contacts with organization:  
ydcma2004@gmail.com and phone  
number +359899307090 Mariya  
Slavova

We will take you from Kazanlak central bus station or train station. Please send me a text message (WhatsApp, Viber, FB Messenger) when you are on the bus/train with your arrival time in Kazanlak

## Currency

The currency in Bulgaria is lev (BGN). Its rate to Euro is fixed (it cannot change), 1 Euro = 1.955 BGN.



## Language

The official language of the project will be english. All the workshops and sessions will be implemented in english.

## Food requirements

Apart of standard nutrition based on national cuisine we are able to provide vegetarian and vegan food. If your medical condition requires special nutrition you must consult with us before your arrival to the project if we are able to fill your needs.



**See You Soon in Bulgaria !!!**



Co-funded by  
the European Union

YDCMA  
Bulgaria

